

Holger Emmert  
Vice President Platforms and Marketing CAD/CAM and Orthodontics

Holger Emmert currently serves as the Vice President Platforms and Marketing CAD/CAM and Orthodontics at Dentsply Sirona. From 2015 to 2018 he held the position of Director Global Marketing for CEREC, after previously managing the Global Marketing department for Prosthetic and Lab Business with DENTSPLY International Inc.

Vice President Platforms and Marketing, CAD/CAM and Orthodontics

He joined the company as a product manager for Cercon in 2008 and in the years that followed Mr. Emmert held several managerial positions in the Prosthetics and CAD/CAM Divisions.

Holger Emmert received his MBA from the European School of Business in Reutlingen. He also studied Sales Engineering at the Fachhochschule Karlsruhe, now Karlsruhe University of Applied Sciences. Before joining Dentsply Sirona, Mr. Emmert worked in Consumer Goods and Services Marketing.